



PROGRAM GUIDEBOOK

13 JANUARY 2014

PROGRAM SUMMARY

The Wasatch Front Regional Council (WFRC), the Metropolitan Planning Organization (MPO) for the Ogden-Layton and Salt Lake-West Valley Urbanized Areas, in partnership with Salt Lake County announces the Local Planning Resource Program (“program”). This \$600,000 pilot program provides local jurisdictions with technical and financial assistance to support local governments in their efforts to create livable communities and support the Wasatch Choice for 2040 vision. Through this pilot program assistance is available in the form of staff time, consulting, or financial grants to eligible applicants.

TYPES OF RESOURCE ASSISTANCE OFFERED

There are four types of resource assistance offered through this program.

- 1) Organizational staff time or consulting firm assistance through a preselected pool of consultants. The LPRP Partners are available to assist local jurisdictions in consultant selection and contract management.
- 2) Training (e.g., work sessions to learn Envision Tomorrow Plus or the Form-Based Code template).
- 3) Technical support (e.g., GIS services or scenario modeling).
- 4) Direct financial assistance is available in limited quantities.

Wasatch Front Regional Council is able to provide \$140,000 to serve the Ogden-Layton urbanized area (including Davis, Weber, Morgan, Tooele and Southern Box Elder Counties). WFRC is also able to provide \$260,000 to serve Salt Lake County. The higher level of funding to Salt Lake County is proportional to the population size. Salt Lake County is also providing \$200,000 to assist Salt Lake County communities. Thus, in total Salt Lake County will have \$460,000.

PROGRAM GOALS

The Local Planning Resource Program aims to:

1. Support local governments in their efforts to create livable communities.
2. Support local outreach and engagement efforts that promote broader stakeholder involvement.
3. Encourage coordination of land use plans with existing or planned regional transportation infrastructure.
4. Reduce single-occupant vehicle travel demand and promote alternative travel choices through land development strategies.
5. Promote plans and projects that support and implement the Wasatch Choice for 2040 vision and growth principles.
 - a. Integrate local land use with regional transportation systems
 - b. Provide regional mobility through a variety of interconnected transportation choices
 - c. Provide public infrastructure that is efficient and adequately maintained
 - d. Provide housing for people in all various stages of life and income levels
 - e. Ensure public health and safety
 - f. Enhance the regional economy
 - g. Promote regional collaboration
 - h. Strengthen sense of community
 - i. Protect and enhance the environment
6. Support the use of Wasatch Choice 2040 Toolbox (Envision Tomorrow Plus, Form Based Code, Housing Plans, Transit Oriented Development Financing, Complete Streets, Green Infrastructure, TravelWise, etc.) in local planning efforts.
7. Promote collaboration.

WASATCH CHOICE FOR 2040 TOOLBOX

The Wasatch Front Regional Council has adopted the Wasatch Choice 2040 Regional Vision and Growth Principles that address desirable relationships between transportation and development patterns. In addition, the WFRC and members of the Wasatch Choice 2040 Consortium developed tools to help communities more easily and effectively plan and implement their plans. These tools include the Envision Tomorrow Plus (ET+) scenario planning software, a Form Based Code template (FBC) (model code document and guide to code calibration), a Regional Housing Analysis (including an analysis of impediments and housing equity analysis), Implementing Centers tools (financial methods/ tools to finance transit oriented development infrastructure), a Complete Streets Dialog Tool (web based tool to visualize/test different street cross sections), Transit Preparedness Index (assesses city efforts to be served by transit), Green Infrastructure (open space evaluation tool), TravelWise activities (strategies that encourage people to use alternatives to driving) and others.

In order for Wasatch Choice 2040 to be successful, local communities need to utilize the Wasatch Choice 2040 Vision and apply it at the local planning level. Applying the resources found in the Wasatch Choice 2040 Toolbox will enable communities to implement the Vision and Growth Principles according to their individual community goals and aspirations. A number of planning tools have been developed to help in this effort. These [tools](#) include but are not limited to:

- [Envision Tomorrow Plus](#) (ET+), a scenario planning software;
- [Form Based Code template](#), which provides a model code document and a manual for cities wishing to modify their local codes;
- [Housing Opportunities Analysis](#), which helps cities understand impediments and opportunities for housing equity; and
- [Implementing Centers tools](#), with methods and strategies to finance transit oriented development infrastructure.

Learn more about the tools at www.wasatchchoice2040.com.

PROJECT ELIGIBILITY

Assistance is available to municipalities, counties, townships, and multijurisdictional groups of local governments within the Wasatch Front Regional Council area of responsibility (Box Elder, Davis, Morgan, Salt Lake, Tooele, and Weber Counties). The WFRC encourages applications from two or more jurisdictions working together, within county boundaries.

Eligible projects include but are not limited to:

- Developing local “visions” or plans consistent with the WC 2040 Vision
- Using Envision Tomorrow Plus (ET+) to generate land use scenarios for planning purposes
- Projects that involve multijurisdictional coordination
- Activities that help to implement previously-adopted plans, such as revisions to ordinances or other land use regulations.
- Assistance with public participation related to developing or implementing local plans.
- Site assessments to determine feasibility of transit oriented development projects
- Studies or specific plans related to important local issues, such as housing or market studies.

NON-ELIGIBLE PROJECTS

Project phases such as land acquisition, engineering, or capital investment, are not intended to be pursued through the Wasatch Choice 2040 LPRP Program.

FINANCIAL REQUIREMENTS

Project sponsors/ applicants are encouraged to provide a match, especially if seeking direct financial assistance. The local match could consist of in-kind services, financial resources, or a combination of both.

APPLICATION PROCESS

Interested parties should submit a “Letter of Intent” under the signature of the Mayor or city/county manager, including applicant contact information, project description, type of assistance requested, and estimated project cost and local match. Interested parties should also include supplementary materials and any alternative financial resources as appropriate to help describe the project.

Program staff will review Letters of Intent and request more information as needed. The Partners will notify selected parties to submit an Application form, which will be due on March 7th, 2014. Applicants will be provided with program selection and evaluation criteria in the Application form. Staff will evaluate the Applications and notify applicants of award status in spring 2014. A program timeline is provided below.

PROGRAM TIMELINE	
January 10, 2014	Program Announcement
January 31, 2014	Letters of Intent Due
March 7, 2014	Applications Due
April 9, 2014	Notification of Awards

FOR MORE INFORMATION

Questions and requests for additional information may be directed to Val Halford, WFRC at 801-363-4250 extension 1108 or valhalford@wfrc.org, or Julia Collins, WFRC at 801-363-4250 extension 1126 or julia@wfrc.org, Max Johnson, Salt Lake County at (385) 468-6699 or Mrjohnson@slco.org.